Julien Staples

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Surprise, Arizona | U.S. Citizen

Experience

NE6 (New England Connect LLC) - WebOps Specialist ***Jan. 2026 - Present***

- Owned day-to-day operations of NE6's production WordPress CMS website, using Divi, HTML, CSS, JavaScript, GA4, Google Tag Manager, on-page SEO, responsive QA, accessibility-aware practices, and troubleshooting to publish company initiatives, keep content current, maintain site functionality, and measure user behavior.
- Built responsive WordPress pages and reusable Divi components with custom HTML, CSS, and JavaScript when built-in modules could not meet design or functionality requirements, then tested changes across devices before and after publishing.
- Planned and built major website experiences, including a seven-page Accessibility Program section and blog hub, by turning initial ideas into page structures, navigation, user journeys, copy, imagery, and optimized on-page content.
- Implemented and verified GA4 and Google Tag Manager tracking and produced recurring website reports to give the team clearer information about traffic, engagement, and user behavior.
- Standardized the blog publishing workflow across submissions, formatting, imagery, alt text, SEO, review, and publishing to create a repeatable process for maintaining website content.
- Maintained the production site through backups, updates, plugin and form troubleshooting, layout fixes, and responsive testing to keep WordPress and Divi pages functional across devices.
- Coordinated website requests across teams using Trello, Slack, and Google Workspace to gather requirements, document work, communicate status, and implement approved changes.

MRB Info Technologies Inc. - Intern ***Sept. 2025 - Jan. 2026***

- Collaborated with coworkers on JavaScript, React, HTML, CSS, SQL, Java, Spring Boot, and Node.js projects using Git/GitHub and CI/CD workflows, incorporating management feedback to refine assigned code.
- Broke assigned projects into smaller tasks with teammates, communicated progress, and completed development work within project timelines.

Independent Web Development & Projects ***2020 - Sept. 2025***

Independent projects beginning 2020; paid client engagements 2023 - September 2025

- Planned, designed, built, and maintained responsive websites using WordPress, HTML, CSS, JavaScript, PHP, Figma, SEO, analytics, and related web tools, with paid small-business client engagements beginning in 2023.
- Built and launched a custom client website using WordPress, Elementor, HTML, CSS, JavaScript, PHP, and Figma and completed a full content migration from the previous site while adapting content for responsive and accessibility-aware presentation.
- Managed paid client website projects from requirements and design through hosting, domain setup, content preparation, development, review, and launch while explaining technical decisions and ongoing website costs in nontechnical terms.
- Coordinated client reviews and design iterations using Figma and Google Meet, established timelines and expectations, and communicated missing content and next steps to keep website projects moving toward launch.
- Created website copy, imagery, logos, and other brand assets using Figma, Adobe Photoshop, and Illustrator when client projects required supporting content in addition to development.

Additional Technical Project

Language Learning Application

- Built a responsive CRUD application using Next.js, React, Node.js, JavaScript, TypeScript, HTML, CSS, and Tailwind, integrating third-party packages and using React Developer Tools to identify and address performance bottlenecks across mobile and desktop environments.

Technical Tools

WordPress, Divi, Elementor, HTML, CSS, JavaScript, PHP, GA4, Google Tag Manager (GTM), Figma, Git/GitHub, React, Next.js, TypeScript, Tailwind CSS

Education

A.A. in Business, Emphasis in Programming | Rio Salado College, Arizona | 2024